

**To:** Dreyfus, Melissa G.[Dreyfus.Melissa@epa.gov]  
**From:** Oh, Peter  
**Sent:** Tue 8/11/2015 1:03:39 PM  
**Subject:** Re: Superfund 35th Anniversary Planning-Region 3 Discussion

Melissa,

I'm probably not going to be able to make this call. I'm in the Emergency Operations Center working on the Colorado Gold King Mine response. I'm looking around for someone else in OEM to sit in. Sorry.

Pete

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**From:** Dreyfus, Melissa G.  
**Sent:** Tuesday, August 11, 2015 8:04 AM  
**To:** Koffi, LaRonda; duteau, helen; Smith, Bonnie; Wells, Suzanne; Gartner, Lois; Cohen, Nancy; Thomas, Christopher  
**Cc:** Avvisato, Frank; Friedland, Melissa; Mahoney, Michele; Oh, Peter; McCullough, Mary; Cerasani, Gina; Young, Dianna; Driscoll, Stacie  
**Subject:** Superfund 35th Anniversary Planning-Region 3 Discussion  
**When:** Tuesday, August 11, 2015 1:00 PM-2:00 PM.  
**Where:**

Call in number:   
Code: ive  
**Nonresponsive**

Hello Everyone,

As you know, Superfund is celebrating 35 years of the signing of CERCLA on December 11, 2015. Using *35 Years, 35 Stories* as the anniversary's theme, we plan to highlight 35 stories that convey how Superfund actions have helped improve human health and the environment as well made important economic contributions to communities. The anniversary's outreach topics will span the program's scope of activities, including emergency response, enforcement, remedial cleanups, federal facility cleanups, community involvement and research and development.

Information on anniversary activities and achievements will come from a variety of sources. We will launch a website with information on Superfund's 35<sup>th</sup> Anniversary as the primary portal of this information. This website will feature the history and milestones of the program, site-specific success stories captured in different media (podcasts, videos, blogs, etc) and infographics. *We do not necessarily need to create new material for each story. Existing materials such as fact sheets, videos, etc. can be used for featured sites as well.*

We would like to gain your input on narrowing down the list of sites to be featured from your region. We have attached a list of sites that were originally suggested. We welcome ideas for other sites as

well. We would also like to hear your ideas on how to best capture the contributions of the Superfund program at the sites (i.e. type of media as well as suggested community members to interview, as applicable).

As a region who has created several successful podcasts, it would also be great to hear your insight and tips on conducting interviews for podcasts and the time/resources for creating an appealing podcast.

Please forward this meeting notice to other appropriate public affairs and Superfund program staff in the region who you think would be interested in contributing to this effort.